

BT VIXUALS PHOTOGRAPHY TRAINING PROGRAM

DURATION: 6 MONTHS

LEVEL: BEGINNER TO INTERMEDIATE

FORMAT: IN-PERSON

TRAINING FEE: N350,000

CERTIFICATE OF COMPLETION PROVIDED

Program Overview

The BT Vixuals 6-Month Photography Training Program is designed to transform passionate creatives into technically skilled, creatively bold, and industry-ready photographers. Delivered by experienced professionals, this hybrid course blends structured learning with real-world practice, culminating in a portfolio that reflects the student's unique voice and professional potential.

Training Breakdown

Month 1: Foundations of Photography

Objective: Build a solid understanding of photography basics and camera operations.

Modules:

- History/introduction to Photography & Genres
- Camera Types, Parts, and Functions
- Manual Settings: ISO, Aperture, Shutter Speed
- Composition Techniques (Rule of Thirds, Leading Lines, etc.)
- Lighting Fundamentals (Natural & Artificial Light)
- Intro to Editing (Lightroom Basics)

Practical Sessions:

- Nature/Street Photography Field Trip
- Hands-on Manual Shooting Challenges

Month 2: Creative Control & Intermediate Techniques

Objective: Deepen control over camera functions and creative decision-making.

Modules:

- Portrait Photography & Posing
- Understanding Lenses & Depth of Field

- Product and Event Photography
- Color Theory in Photography
- Using Reflectors, Diffusers, and Flash
- Post-Processing (Lightroom & Photoshop Essentials)

Practical Sessions:

- In-Studio Portrait Sessions
- Product Photography Practice
- On-location Lighting Exercises

Month 3: Visual Storytelling & Branding

Objective: Strengthen storytelling, brand identity, and content consistency.

Modules:

- Developing a Visual Style
- Storytelling with Still Images
- Creating a Series or Photo Essay
- Using Props, Moodboards & Location Planning
- Introduction to Content Planning & Aesthetic Consistency
- Branding Yourself as a Photographer

Practical Sessions:

- Themed Concept Shoots
- Moodboard-to-Execution Challenge
- Guest Critique Session

Month 4: Niche Photography & Client Simulation

Objective: Explore various photography niches and simulate real client scenarios.

Modules:

- Fashion & Editorial Photography

- Event & Documentary Coverage
- Commercial & Product Shoots
- Wedding Photography Basics
- Client Briefs, Contracts, and Budgeting
- Model Release Forms & Copyright Essentials

Practical Sessions:

- Styled Client Brief Execution
- Collaborative Shoot with Creative Team
- Real-Time Event Coverage Simulation

Month 5: Editing Mastery & Media Integration

Objective: Advance post-production skills and explore photo-video integration.

Modules:

- Advanced Lightroom Techniques (Presets, Batch Edits)
- Photoshop for Creative Retouching & Composites
- Image Selection for Portfolio vs Social Media
- Basics of Videography & Editing (Bonus Module)
- Social Media Planning (Instagram, Behance, Pinterest)
- Blogging & Visual Journaling

Practical Sessions:

- Retouching Workflow Workshop
- Behind-the-Scenes Video Creation

- Instagram Grid & Reels Project

Month 6: Portfolio, Business & Exhibition

Objective: Finalize a professional portfolio and prepare for self-employment or freelance work.

Modules:

- Portfolio Curation & Presentation
- Pricing Your Work & Invoicing
- Building a Client List & Networking
- Running a Shoot from Start to Finish
- Working with Creative Teams
- Exhibition Planning & Public Speaking

Capstone Project:

- Students plan, shoot, edit, and present a full thematic project.
- Portfolio Review & Feedback Session (BT Vixuals Team + Guests)
- Public Showcase or Online Gallery Exhibition

PROGRAM FEATURES

- Weekly Assignments with Personal Feedback
- Guest Sessions with Industry Experts
- Access to Studio Equipment (Limited)
- Hands-on Field Projects
- Certification from BT Vixuals
- Internship Opportunities for Top Students
- Alumni Network for Continued Support

Ideal For:

- Aspiring Photographers
- Content Creators & Visual Artists

- Entrepreneurs & Creatives Building Personal Brands
- Photography Hobbyists Seeking a Career Shift

ENROLLMENT REQUIREMENTS:

- Access to a DSLR or Mirrorless Camera
- Basic Computer Literacy
- Creative Interest and Commitment to Completion
- Laptop with Adobe Lightroom/Photoshop Recommended

CONTACT:

Phone: 08154426841,

08141955046

Email: contact@btvixuals.com

Website: Btvixuals.com